

## ANIMAL CARE CENTER LOBO



# C O D E O F E T H I C S

Animal Care Centre Lobo, staff, and all family members involved with the business, recognize that, in order to fulfill our obligations to the animals in our care, to our customers, to the pet care services industry and to our community, both our business and personal life must be governed by honourable standards...

*Therefore we solemnly pledge:*

- 1 To provide conscientious care for the animals entrusted to us, being constantly attentive to their security, safety, and well-being, and to place their welfare above all other business considerations.
- 2 To take every opportunity to learn more about our profession and to improve our services.
- 3 To deal honestly and fairly with the public, and to avoid misrepresentation of our services.
- 4 To respect the confidence of every customer served.
- 5 To place service to our customers and to the pet care services industry above personal gain.
- 6 To avoid unfair competitive practices, any slander or defamation of my competitors, and actions or business practices which would result in dishonour upon or distrust of my competitors or of the pet care services industry in general.
- 7 To support Animal Care Centre Lobo in all its policies, and programs, and to participate as fully as possible in all services provided.
- 8 To be respectful of, and to cooperate with the other professions and trades which operate within the pet industry, in every way consistent with our other responsibilities.
- 9 To obey all applicable federal, provincial and local laws governing animal care and business practices.
- 10 To operate our business in such a manner as to reflect honour upon the pet care services industry within our local community.
- 11 To encourage responsible pet ownership, and to promote an increased awareness and acceptance of humane and noble animal programs.

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SOMEONE TO LOVE

